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ANNEXUREIRO TATEDCOM PONENTM ATRIX

	C om ponent							
	1	2	3	4		5	6 7	
VAR 00004	965	072	006	020	0	55 906	052	
VAR 00014	954	087	005	022	Ð	5 016	072	
VAR 00015	905	1 58	062	959	01	8 420	Đ16	
VAR 00007	075	883	0 97	911	20	5 921	131	
VAR 00017	208	863	933	Đ15	•	39 072	053	
VAR 00006	026	038	779	040		153 06	3 120	
VAR 00016	454	1 51	709	049		245	08 084	4
VAR 00010	026	425	601	024		316 2	72 165	
VAR 00020	075	537	540	124		210 2	21 04	1
VAR 00011	036	904	018	869		027	003 4	32
VAR 00001	109	012	9 66	784		019	010	037
VAR 00003	099	052	191	562		956	414 2	34
VAR 00013	101	057	251	559		240	287 2	52
VAR 00009	1 15	037	067	933		846	940	025
VAR 00019	081	081	074	018		835	972	Đ48
VAR 00005	292	1 81	421 :	161		503	403	005
VAR 00018	120	087	056	016	053		891	019
VAR 00008	039	046	106	170	985		852	Đ50
VAR 00002	800	007	002	018	090		042	843
VAR 00012	105	174	001	054	076	039		745

ANNEXURE2COM PARATIVEANALYSIS

FACTORS	NAM EOFTHE FACTORS	IIEM S	FACTOR LOADS
F1	RELIABLITY	4,4,57	289
F2	SOCALSTATUS	176	90
F3	GEOGRAPHCAL FLEXB L TY	161020	185
F4	PERCEN EDTRANSACTDN &NFORM ATDN SECURITY	111313	277
F5	CONVENENCE	091905	218
F6	USEFULNESS	1882	178
F7	RESULT DEM ONSTRAB LI TY	12	74